

Press information
Berlin, September 6th, 2013

Art on TV: ikono On Air Festival 6 – 29 September 2013

For the first time in TV history an art festival will take place exclusively on TV – broadcast in over 30 countries and also available online via livestream:

From the 6th to 29th September 2013, the ikono On Air Festival will air a daily program of international video art, featuring artworks from over 200 established and emerging artists, including Bill Viola, Alfredo Jaar, A K Dolven and William Kentridge. The festival will present contemporary perspectives on video, media art and other time-based art forms from the last decades supported by a program of video clips showcasing art from antiquity until today.

The ikono On Air Festival will be screened to the public in different restaurants and bars throughout Berlin alongside a series of collateral events. The festival will be shown in a number of international cultural spaces, art fairs and festivals including Ars Electronica Festival Linz (AT), Art Rio (BR), Spazio Aereo (IT), Channels Film Festival Melbourne (AUS) and many more.

Curators and Partners

The ikono On Air Festival takes place under the guidance of festival director Jack Pam and in collaboration with leading art professionals and international institutions, including

Karin Adrian van Roques (DE), A + A Centro Espositivo Sloveno (IT), Ars Electronica (AT), Artconnect Berlin (DE), Art for the World (CH), Artstack (UK), Aut Aut Gallery (BR), AV-arkki (FI), Manuela Benetton (IT), Blinkvideo (DE), Centre Pompidou (F), Circuit (NZ), Channels Film Festival (AU), Collegium Hungaricum (DE), Paolo Colombo (IT), Connecting Cities (DE), Adelina Cübeyan von Fürstenberg (AM/CH), Elisabetta di Sopra (IT), Edge of Arabia (UK), Olafur Eliasson/Little Sun (IS/DK), Nadine Gandy (F/SVK), Christian Ganzenberg (DE), Hou Hanru (CN), Kathy Rae Huffman (US/DE), Import Projects (DE), Omar Kholeif (UK), LIMA (NL), MELD (GR), Momentum (DE), Node Center for Curatorial Studies (DE), Platoon Kunsthalle (DE), Preview Berlin (DE), Public Art Lab (DE), QUT (AU), Rachel Rits-Volloch (US/DE), Nadim Samman (UK/DE), Sediton (UK), Berta Sichel (BR/ES), Spazio Aereo (IT), Supermarkt (DE).

For further information: ikono.org/festival

Broadcasting

The ikono On Air Festival will be available on

ikono Livestream (online)
from September 2013 on www.ikono.org
on SmartTV and all mobile devices such as Smart Phones, tablets and computers.

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ikonoTV (IPTV)

in Germany with Telekom Entertain Box, Channel 458

in Italy with Cubovision, SmartTV and Online

in Germany, Austria and Switzerland by Red Bull Media House/Kathrein Smart TV-Sat-Receiver UFS 924

in France with Free, Channel 150 (from September 2013)

ikonoMENASA (Satellit, IPTV)

in the Middle East, in North Africa and South Asia with ArabSat

(Satellite: BADR-5, Frequency: 11785 MHz, Polarisation: V, SR:27500KS/s, FEC 3/4)

in the United Arab Emirates with Etisalat, Channel 484

in Dubai with Du, Channel 410

in Beirut with Solidere IPTV Broadband Network, Channel 232

in Kuwait, Morocco, Oman, Qatar, Tunisia, Philippines, Singapore and Indonesia with Ooredoo (from autumn 2013).

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For more information www.ikono.org/how-to-watch/.

About ikono

ikono is a media platform displaying and broadcasting visual arts, founded in 2006 by Elizabeth Markevitch. Through its two HDTV channels, ikonoMENASA (since December 2010) and ikonoTV (since December 2011) ikono broadcasts a unique program dedicated to the arts of all epochs from antiquity to contemporary art - 24/7 and in HD. ikono's program is shaped and produced in cooperation with more than 400 international artists and over 200 collections and archives and the most important museums of the world. All productions are free from additional sound or commentary making it possible for an international audience to have a pure visual and emotional art experience.

The HDTV channels ikonoMENASA and ikonoTV are viewable in more than 30 countries worldwide (average technical HD reach: 37 million households). To complete the TV program, a rich background of information is published on the homepage www.ikono.org and on digital platforms such as Facebook, Twitter, Vimeo, Youtube, Daily Motion and Arte Creative.

For further information

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